

# Letter from the 2019 Annual Appeal Co-Chairs

Dear Colleagues,

Thank you for your dedication to our field. We are pleased to serve you and our community as members of the Genetics Society of America (GSA) Board of Directors. As you know, GSA supports the genetics community in a variety of important ways. Many of you reading this have benefitted directly from the programs and services afforded by the Society. Perhaps you have presented your research or formed a collaboration at a GSA conference. Perhaps you have published in GENETICS or G3, or simply discovered an exciting study published in our journals. Perhaps you or one of your group members received a travel award or participated in a professional development program. Through such services, GSA has had a positive impact on countless scientists.

GSA also plays a wider role in advancing our field by advocating for good science policy and developing new initiatives to build a stronger future for current and next-generation scientists.

Looking ahead, we must keep up with the ever-evolving needs of our community by building on our accomplishments while creating new and improved programs. However, GSA faces unprecedented challenges that threaten its ability to achieve this vision. For example, preparing for an eventual transition to full open access publishing of GENETICS raises significant financial challenges for our Society.

In the fall of 2018, we conducted a study to gauge member receptivity to fundraising as one strategy to generate vital resources for the Society. The concept met with overwhelming support, with nearly 95% of the study participants willing to donate to GSA. As a result, we are launching the 2019 Annual Appeal.

By coming together in support of the Society, we hope you will help us ensure the sustainability of our amazing community.

Sincerely,



**Terry R. Magnuson, PhD**  
*GSA President*  
2019 Annual Appeal Co-Chair



**Denise J. Montell, PhD**  
*GSA Vice-President*  
2019 Annual Appeal Co-Chair